



RENAISSANCE
design • marketing • print • web
publication management

a tradition of strategic thinking

eCommerce Web Solution® VERSION 2.0 ADDITIONAL FEATURES & UPGRADES

1. Multiple Brand Catalog Support

2. eCircular Website

- Yours “FREE” with Retail Print Circular Program
- Sell directly from your online eCircular in addition to your print circular

3. Fully Customized Color Templates

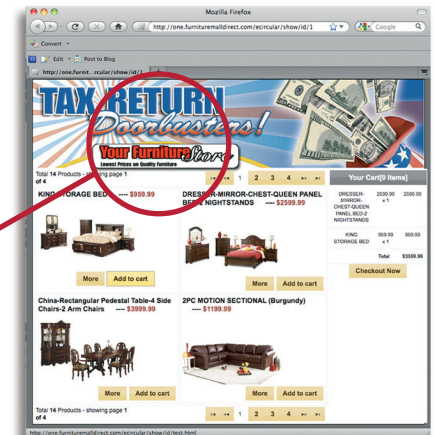
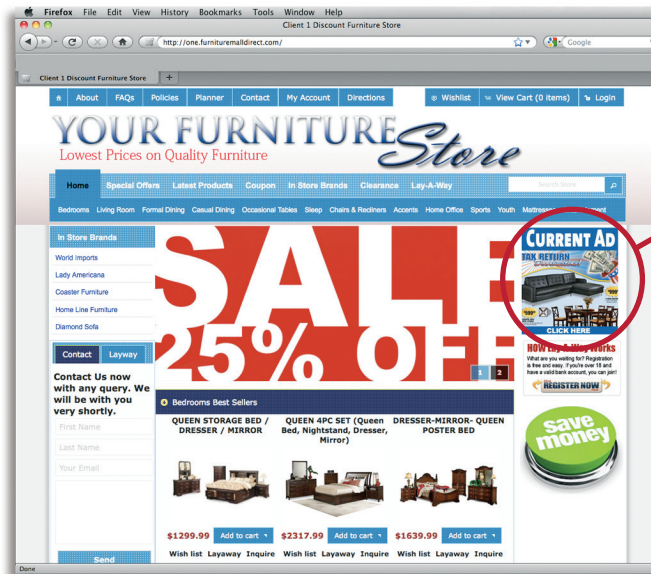
4. Marketing Support Programs

- Email Marketing with Constant Contact
- Retailer Circular Program
- In Store Promotion Package
- Social Media Marketing
- Anytime Circular Program
- Direct Mail Postcards
- Pay-Per-Click Advertising
- Search Engine Optimization
- Logo Design for Web Site
- Radio & Cable Advertisement w/ media plan
- Creation of Short-Streaming Promotional Videos
- Micro Web Sites to Support SEO
- Special Events and Promotional Items

5. In-Store Kiosk Website

6. Lay-A-Way Program

- The smart, debt-free way for your consumers to plan and pay for online purchases of product you carry on your website
- Your customers will register, shop, make automatic monthly payments directly from their checking account and when fully funded, the product ships and you receive your margin



Current Ad is on ALL Pages to launch your eCircular



**New Customers
Register
Online**



**Select Products
and Set Lay-A-Way
Payment Schedule**



**Make Automatic
Payments
Over Time**



**Receive Products
After Making Your
Final Payment**

the future is now

Over \$9.1 Billion
of total internet furniture sales in 2010.
This was 10.3% of the total US retail furniture sales.

**a 38% sales increase over 2009
how much of this internet
pie are you taking?**

see the industry's 1st eCommerce Kiosk at the

highpoint MARKET
the world's home for home furnishings

April and to April 6th at
DIAMOND SOFA
When They're Making Love
Diamond Sofa Building
209 East Russell Ave. • High Point, NC 27660

for more information or if you would like to schedule time,
please email info@rencomgroup.com

